



# TIGHTEN THE DRAG FOUNDATION

## CHARITY GOLF CLASSICS

*Benefiting Spinal Cord Injured Rehabilitation & Recovery*

### SPONSORSHIP OPPORTUNITIES

#### **Tournament TITLE Sponsor \$10,000**

*Complimentary Registration for 4 Foursome Teams (16 Players)*

*Logo and name displayed predominantly on event website page, promoted on social media & represented on all official tournament promotional materials preceding and during event, individual brand banner displayed at event Registration and Awards and predominantly on tournament Sponsor banner, Two Hole Flags; Two Hole Signs, Dinner for 16 at End of Year Banquet, VIP seating at event awards ceremony, included in all Media promotions to include television and radio, Full Page Ad in tournament program. Invitation to Vend at event. Invitation to include promotional materials in Golfer swag bags.*

#### **Platinum Sponsor \$7,500**

*Complimentary Registration for 2 Foursome Teams (8 Players)*

*Logo and name displayed predominantly on website event page, promoted on all social media platforms & all official tournament promotional materials preceding and during event, Individual Brand banner at Registration and Awards and on tournament Sponsor banner, One Hole Flag, One Hole Sign, dinner for 8 at End of Year banquet, included in all Media promotions to include television and radio, VIP seating at tournament event awards ceremony, full page Ad in tournament program. Invitation to Vend at event. Invitation to include promotional materials in Golfer swag bags.*

#### **Legacy Sponsor \$5,000**

*Complimentary registration for One Foursome Team in the event sponsored (4 players)*

*Logo displayed on Website event page, Individual Brand banner displayed at event and on tournament Sponsor banner, One Hole Sign, Company brand promoted on all social media, dinner for four at End of Year banquet, VIP Seating at tournament awards ceremony, 1/2 page Ad in tournament program. Invitation to Vend at event. Invitation to include promotional materials in Golfer swag bags.*

#### **Giving Gold Sponsor \$2,500**

*Company Logo on Website, Company brand promoted on Social Media & Tournament Sponsor Banner, One Hole Sign, VIP seating at tournament awards ceremony, 1/4 page Ad in tournament program. Invitation to Vend at event. Invitation to include promotional materials in Golfer swag bags.*

#### **Silver Lining Sponsor \$1,500**

*Company Name listed on Website, Company Logo on Tournament Sponsor Banner and Social Media Recognition. Invitation to Vend at event. Invitation to include promotional materials in Golfer swag bags.*

#### **Brave Bronze Sponsor \$ 500**

*Company Logo on Tournament Sponsor Banner & Website; Social Media Recognition. Invitation to Vend at event. Invitation to include promotional materials in Golfer swag bags.*

#### **Champion Sponsor \$ 200**

*Company Logo on Tournament Sponsor Banner; Recognition on Social Media.*

#### **Green Ribbon Sponsor \$ 100**

*Company/Individual Name listed on Green Ribbon Tournament Banner*

#### **Product Donation Sponsorship**

*We accept donations of new Products, Gift Certificates for Services or Complimentary Accommodations, Company Promotional Items, Vendor or Dealer Sample or New Demo Products for our Chance Drawing Event Raffles, Silent Auction and Attendee Gift Bags. Product donors are listed on Social Media when product arrives, are represented on the tournament banner by your company logo, listed on the website and are included in media and press releases prior to each event. Product donors are also invited to send promotional items about their company which can be included in our event Swag bags.*

### **Specialty Sponsorships**

## **Longest Drive Sponsor \$5,000 Exclusive**

*Underwrites the cost of the 50% Cash Payout for Longest Drive Contest which helps to draw greater participation. Remaining 50% is retained by Foundation for the Therapy Scholarship Fund. Includes Tournament Banner Recognition, Company Logo on Check Presentation, Listing on website, Full page Ad in Tournament program, exposure on marketing materials such as pre-tourney flyers (10,000), Press Releases, Pre and Post Tournament Editorials. Invitation to include company promotional items in Golfer Swag Bags.*



## **Closest to the Pin Sponsor \$5,000 Exclusive**

*Underwrites the cost of the 50% Cash Payout for Longest Drive Contest which helps to draw greater participation. Remaining 50% is retained by Foundation for the Therapy Scholarship Fund. Includes Tournament Banner Recognition, Company Logo on Check Presentation, Listing on website, Full page Ad in Tournament program, exposure on marketing materials such as pre-tourney flyers (10,000), Press Releases, Pre and Post Tournament Editorials. Invitation to include company promotional items in Golfer Swag Bags.*

## **Putting Contest Sponsor \$5,000 Exclusive**

*Underwrites the cost of the 50% Cash Payout for Longest Drive Contest which helps to draw greater participation. Remaining 50% is retained by Foundation for the Therapy Scholarship Fund. Includes Tournament Banner Recognition, Company Logo on Check Presentation, Listing on website, Full page Ad in Tournament program, exposure on marketing materials such as pre-tourney flyers (10,000), Press Releases, Pre and Post Tournament Editorials. Invitation to include company promotional items in Golfer Swag Bags.*

## **Golfers Raffle \$1,500 (Two Available)**

*Underwrites the cost of product purchases for a Golfers Team Raffle that encourages participation in tournament events. Includes Company logo displayed on each Golfer bag given out (144+), recognition on Tournament Sponsor Banner and Company listing on website. 1/2 Page Ad in Tournament yearbook and invitation to include company promotional items and information in Golfer bags.*

## **Beverage Cart Sponsor \$1,000 (Two Available)**

*Includes Company Logo displayed on beverage cart; Company logo also displayed on tournament banner, and company listing on website and in tournament yearbook with invitation to include company promotional items in Golfer Swag Bags.*

## **Awards/Trophy \$1,000 (Exclusive)**

*Underwrites the cost of custom trophies and awards in all divisions and categories. Includes recognition on tournament banner and listing on website/social media. One Hole Sponsor Sign. 1/2 Page Ad in tournament yearbook and Invitation to include company promotional items in Golfer Swag Bags.*

## **Lunch/Dinner Sponsor \$1,000 (Exclusive)**

*Underwrites the cost of lunch or dinner for all players and guests participating in the event. Includes recognition on tournament banner and listing on website/social media. Company Logo on Place Card Centerpieces at Dinner Tables or attached to Lunch bags. One Hole Sponsor Sign. 1/2 Page Ad in tournament yearbook and Invitation to include company promotional items in Golfer Swag Bags.*

## **Hole FLAG Sponsor \$300 (18 available)**

*Includes Company Logo on one flag flown over one golf course hole (1-18); Company logo also displayed on tournament banner, and company listing on website and in tournament yearbook with invitation to include company promotional items in Golfer Swag Bags.*

## **Hole SIGN Sponsor \$100 (36 available)**

*Includes Company Logo on one sign randomly placed at one golf course hole (1-18); Company logo also displayed on tournament banner, and company listing on website and in tournament yearbook with invitation to include company promotional items in Golfer Swag Bags.*

## **Cart Sign Sponsor \$100 (36 available)**

*Includes Company Logo on one sign placed inside one Golfer cart visible during tournament play during the course of the event. Cart sign may contain a coupon or discount to business and can be taken home with golfer. Company logo also displayed on tournament banner, and company listing on website and in tournament yearbook with invitation to include company promotional items in Golfer Swag Bags.*

## **Ad in a Bag \$ 50 (.35 per bag)**

*Allows the donor to put promotional materials in 144 Golfer goodie bags if otherwise not sponsoring. These should be useful items like chap stick, golf tees, cigars, golf tee holders, koozies, plastic ponchos, keychains, bottle openers) that golfers will not discard readily. These can also be discount cards for free or discounted services (free coffee, free sandwiches, \$10 off merchandise, etc) that Golfers can use to patronize the establishment.*

# Sponsorship and Donation Form

Sponsor/Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Title: \_\_\_\_\_

Social Media Pages you participate on? Facebook \_\_\_ Twitter \_\_\_ Pinterest \_\_\_ Instagram \_\_\_ YouTube \_\_\_ Linked \_\_\_

Sponsor name to be presented on promotional material: \_\_\_\_\_

Company website \_\_\_\_\_

## Sponsorship Levels:

|                  |                 |  |
|------------------|-----------------|--|
| <b>Title</b>     | <b>\$10,000</b> |  |
| <b>Platinum</b>  | <b>\$ 7,500</b> |  |
| <b>Legacy</b>    | <b>\$ 5,000</b> |  |
| <b>Gold</b>      | <b>\$ 2,500</b> |  |
| <b>Silver</b>    | <b>\$ 1,500</b> |  |
| <b>Bronze</b>    | <b>\$ 500</b>   |  |
| <b>Champion</b>  | <b>\$ 200</b>   |  |
| <b>Green Rib</b> | <b>\$ 100</b>   |  |

## Specialty Sponsorship:

|                  |                |  |
|------------------|----------------|--|
| <b>Contest</b>   | <b>\$5,000</b> |  |
| <b>Raffle</b>    | <b>\$1,500</b> |  |
| <b>Bev Cart</b>  | <b>\$1,000</b> |  |
| <b>Awards</b>    | <b>\$1,000</b> |  |
| <b>Lunch</b>     | <b>\$1,000</b> |  |
| <b>Dinner</b>    | <b>\$1,000</b> |  |
| <b>Hole Flag</b> | <b>\$ 300</b>  |  |
| <b>Hole Sign</b> | <b>\$ 100</b>  |  |
| <b>Cart Sign</b> | <b>\$ 100</b>  |  |
| <b>Ad in Bag</b> | <b>\$ 50</b>   |  |

## In Kind Donations:

|                  |              |           |
|------------------|--------------|-----------|
| <b>Gift Cert</b> | <b>value</b> | <b>\$</b> |
| <b>Samples</b>   | <b>value</b> | <b>\$</b> |
| <b>Promo</b>     | <b>value</b> | <b>\$</b> |
| <b>Product</b>   | <b>value</b> | <b>\$</b> |
| <b>Other</b>     | <b>value</b> | <b>\$</b> |

Please email HIGH RES logos (in .eps, .pdf or .jpg format) for print materials to:  
sheilat@tightenthedragfoundation.org NO LATER than 30 days prior to event.

Return this completed form with your Sponsorship fee or donation to:

*Tighten the Drag Foundation, Inc.*

3959 Van Dyke Rd #108, Lutz, FL 33558

Or you may DONATE online at

[www.tightenthedragfoundation.org](http://www.tightenthedragfoundation.org)

[info@tightenthedragfoundation.org](mailto:info@tightenthedragfoundation.org)

Registration #CH42547. A Copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll free 1-800-435-7352 within the state. Registration does not imply endorsement, approval or recommendation by the state. Tighten The Drag Foundation is a registered 501(c)3 non profit public charity granted by the Internal Revenue Service. All or part of your donation/sponsorship may be tax deductible. EIN-46-1427712.

